

## **DRAFT**

### **AGENDA**

#### **SCOTTSDALE TOURISM DEVELOPMENT COMMISSION**

**Scottsdale Convention & Visitor's Bureau Board Room**

**Galleria Corporate Center**

**4343 North Scottsdale Road, Suite 170, Scottsdale, Arizona**

**8:00 a.m. Tuesday, September 16, 2003**

1. **CALL TO ORDER**
2. **ROLL CALL**  
Margaret Dunn, Member  
Jerry Gleason, Member  
Ken Goldfine, Member  
Tom Morrow, Chairman  
Shaun Robinson, Vice-Chairman  
Sally Shaffer, Member  
Ned Sickle, Member
3. **APPROVAL OF MINUTES**  
The Commission will be asked to review the minutes from the August 19, 2003 meeting.  
**Commission action by motion is requested. (Attachment 1)**
4. **BED TAX COLLECTION REPORT AND FINANCIAL REVIEW**  
**Kathy O'Connor, Tourism Manager, and Rebecca Eickley - Financial Services**  
**Information item. No Commission action required. (Attachment 2)**
5. **BED TAX CAPITAL PROJECTS UPDATE**  
**Kathy O'Connor, Tourism Manager**  
The Commission will hear an update on tourism development projects funded by the bed tax.  
**No Commission action required.**
6. **SCOTTSDALE CONVENTION & VISITOR'S BUREAU UPDATE**  
**Rachel Sacco, President & CEO**  
**No Commission action required.**
7. **WESTWORLD MASTER PLAN UPDATE**  
**Brad Gessner, General Manager, WestWorld**  
The Commission will hear an update of the current status of the WestWorld master plan.  
**No Commission action required.**
8. **2003 VISITOR INQUIRY STUDY ANALYSIS**  
**Kathy O'Connor, Tourism Development Manager**  
The Commission will review the 2003 Visitor Inquiry Study and analysis.  
**No Commission action required.**
9. **RETREAT AND AGENDA**  
**Kathy O'Connor, Tourism Development Manager**  
The Commission will discuss the retreat and proposed agenda items.  
**No Commission action required.**

**10. ADMINISTRATOR'S REPORT**

**Kathy O'Connor, Tourism Development Manager**

**Information item. No Commission action required. (Attachment 4)**

**11. UPCOMING EVENTS AND COMMISSION BUSINESS**

The next regularly scheduled meeting will take place, Tuesday, September 16, 2003.

**12. PUBLIC COMMENTS**

**13. ADJOURNMENT**